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| **Cinematic techniques in movies, commercials and documentaries**   * **An analysis method** |

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| 1. Look at the film  * **Describe** what we see |

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| 1. Identify the film’s cinematic techniques  * The use of *framing*   + For example close-up, long shot, knee shot etc. * The use of *lighting*   + For example high-key/low key etc. * The use of *editing*   + For example fast pace, slow pace, montage etc * The use of *camera movement*   + Hand held, helicopter/drone shot, travelling shot, zoom etc. * The use of *camera angle*   + High, low or neutral angle * The use of *sound*   + Music (which kind), silence, voice over, sound effects |

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| 1. Argue for the *effect* of the use of cinematic techniques |

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| For more cinematic techniques and a description, you may refer to the book ”Levende Billeder” on systime.dk – or [www.filmcentralen.dk/gymnasiet/filmsprog](http://www.filmcentralen.dk/gymnasiet/filmsprog)  Look below where you can find more on framing and angles |

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